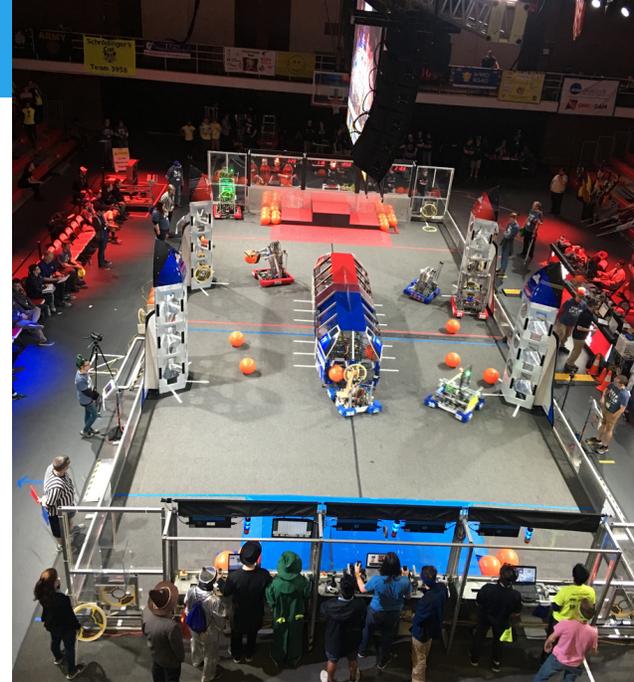




YOUR FUTURE WORKFORCE FOUND HERE!

Consider *New England FIRST* your ideal workforce development partner across six states.

Part of a 32-year worldwide movement, *FIRST* has been exposing students in grades preK-12 to a continuum of hands-on STEM and robotics programs, starting with moveable LEGOs in the early years and culminating with 120+-pound competitive robots in high school.



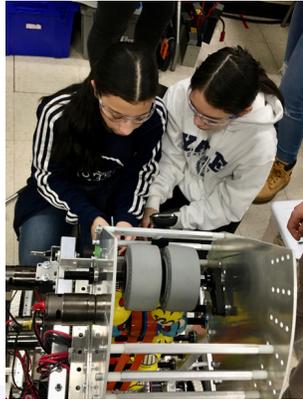
FIRST students gain proven skills in:

- Project management
- Time management
- Finances and budgeting
- Sales and marketing
- Safety and compliance
- Construction and engineering
- Advanced technology
- Troubleshooting & problem solving
- Individual projects & teamwork
- Presentation skills
- Competition & gracious professionalism

By becoming a supporter of *New England FIRST*, your employees can engage as mentors and volunteers with the students and teams, ultimately boosting morale and building relationships with your future talent pool.

NEW ENGLAND FIRST

SUPPORT OUR YOUTH ROBOTICS COMMUNITY



\$100,000—\$500,000+
New England
Strategic Partner
(multiple levels available)

- Year-round recognition as our strategic partner through our digital channels
- New England wide engagement opportunities, including keynote addresses
- Exclusive branding opportunities throughout the year
- Custom activations available, including webinars, digital engagement opportunities, employee panels, sessions with our engaged community, recognition at district events
- Amplified social media engagement from September to September including logo and feature recognition in **NE FIRST** social media, including Facebook, Instagram and Twitter, web site and blog
- A minimum of 15 mentions across all digital platforms
- Remote employee engagements opportunities including judging and team mentoring
- Special recognition during our activities
- 1-2 minute video during our activities
- Plus marketing benefits listed below

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\$50,000
Presenting Partner

- Social media promotion during 2021/22 season from January through June
- Two audio or video interviews on the **NE FIRST** YouTube
- A minimum of 10 mentions on Twitter, Facebook, Instagram, or LinkedIn
- Custom activations available, including webinars, digital engagement opportunities, panels, sessions with our engaged community, recognition at district events
- Logo/feature recognition in **NE FIRST** monthly newsletter distributed to more than 5K subscribers
- Logo and recognition on the **NE FIRST** web site, www.NEFIRST.org
- Introduction/speaking opportunities during broadcasts on Twitch
- Special recognition at our activities
- Digital content to be played during our activities
- Plus marketing benefits listed below

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\$25,000
Leaders in Technology

- Social media promotion during the 2021/22 season from January through June
- A minimum of 8 tags on social media through Twitter, Facebook, Instagram or LinkedIn
- One audio or video Interview on the **NE FIRST** YouTube
- One mention in our blog during the year
- Custom activations available, including webinars, digital engagement opportunities, panels, sessions with our engaged community, recognition at events
- Special recognition at our activities
- Plus marketing benefits listed below

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\$10,000
Audio Visual Sponsor

- One video to be played at our activity of choice
- Opportunity to promote intern positions on **NE FIRST** website
- Recognition by Master of Ceremonies during activities and awards presentations
- Social media promotion during the 2021/22 season with a minimum of 4 tags
- Plus marketing benefits listed below

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\$5,000
Friends of the Future

- Logo placement on our web site
- Judge positions open for employees at our activities
- Social media promotion during the 2021/22 season with a minimum of 2 tags

Grants for multiple robotics teams can also be managed by **NE FIRST** with district wide recognition.

Michael Fantom, Executive Director, mfantom@nefirst.org, cell 401.215.6540
Stephan Rodriguez, New England Sponsor Relations, srodriguez@firstinspires.org





2021/22 SPONSORSHIP AGREEMENT

NAME _____

COMPANY NAME _____

ADDRESS _____

EMAIL ADDRESS _____

PHONE _____

WEBSITE _____

SOCIAL MEDIA CHANNELS _____

SUPPORT LEVELS

YES, we would like to support *NE FIRST* during the 2021/22 season at the level checked below.

_____ **New England Strategic Partner** \$ _____

_____ **Presenting Partner** **\$50,000**

_____ **Leaders in Technology** **\$25,000**

_____ **Audio Visual Sponsor** **\$10,000**

_____ **Friends of the Future** **\$5,000**

_____ **New England Team Grants** \$ _____

Please send completed form and payment to ingenuityNE, P.O. Box 940, Bloomfield, CT 06002. Please email a digital version of your company logo to Stephan Rodriguez at srodriguez@firstinspires.org.

NE FIRST is a program of ingenuityNE a 501(c)(3)
not for profit public charity and donations and
sponsorships may be tax deductible.

Michael Fantom, *NE FIRST*
Executive Director
mfantom@nefirst.org • 401.215.6540 cell