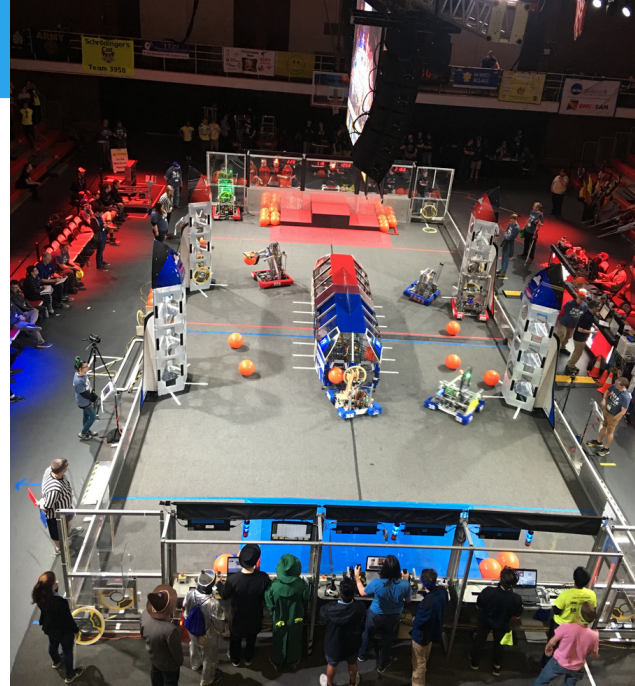




# YOUR FUTURE WORKFORCE FOUND HERE!

Consider *New England FIRST* your ideal workforce development partner across six states.

Part of a 33-year worldwide movement, *FIRST* has been exposing students in grades preK-12 to a continuum of hands-on STEM and robotics programs, starting with moveable LEGOs in the early years and culminating with 120+-pound competitive robots in high school.



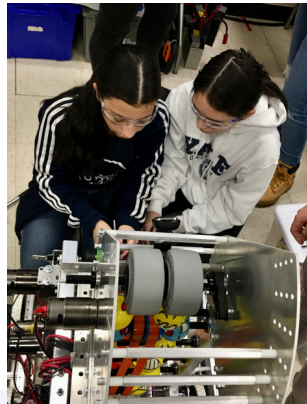
## *FIRST* students gain proven skills in:

- Project management
- Time management
- Finances and budgeting
- Sales and marketing
- Safety and compliance
- Construction and engineering
- Advanced technology
- Troubleshooting & problem solving
- Individual projects & teamwork
- Presentation skills
- Competition & gracious professionalism

By becoming a supporter of *New England FIRST*, your employees can engage as mentors and volunteers with the students and teams, ultimately boosting morale and building relationships with your future talent pool.

# NEW ENGLAND FIRST

## SUPPORT OUR YOUTH ROBOTICS COMMUNITY



**\$100,000—\$500,000+**  
**New England**  
**Strategic Partner**  
**(multiple levels available)**

- Year-round recognition as our strategic partner through our digital channels
- New England wide engagement opportunities, including keynote addresses
- Exclusive branding opportunities throughout the year
- Custom activations available, including webinars, digital engagement opportunities, employee panels, sessions with our engaged community, recognition at district events
- Amplified social media engagement from September to September including logo and feature recognition in **NE FIRST** social media, including Facebook, Instagram and Twitter, web site and blog
- A minimum of 15 mentions across all digital platforms
- Remote employee engagements opportunities including judging and team mentoring
- Special recognition during our activities
- 1-2 minute video during our activities
- Plus marketing benefits listed below

.....

**\$50,000**  
**Presenting Partner**

- Social media promotion during 2023/2024 season from January through June
- Two audio or video interviews on the **NE FIRST** YouTube
- A minimum of 10 mentions on Twitter, Facebook, Instagram, or LinkedIn
- Custom activations available, including webinars, digital engagement opportunities, panels, sessions with our engaged community, recognition at district events
- Logo/feature recognition in **NE FIRST** monthly newsletter distributed to more than 5K subscribers
- Logo and recognition on the **NE FIRST** web site, [www.NEFIRST.org](http://www.NEFIRST.org)
- Introduction/speaking opportunities during broadcasts on Twitch
- Special recognition at our activities
- Digital content to be played during our activities
- Plus marketing benefits listed below

.....

**\$25,000**  
**Leaders in Technology**

- Social media promotion during the 2023/2024 season from January through June
- A minimum of 8 tags on social media through Twitter, Facebook, Instagram or LinkedIn
- One audio or video Interview on the **NE FIRST** YouTube
- One mention in our blog during the year
- Custom activations available, including webinars, digital engagement opportunities, panels, sessions with our engaged community, recognition at events
- Special recognition at our activities
- Plus marketing benefits listed below

.....

**\$10,000**  
**Audio Visual Sponsor**

- One video to be played at our activity of choice
- Opportunity to promote intern positions on **NE FIRST** website
- Recognition by Master of Ceremonies during activities and awards presentations
- Social media promotion during the 2023/2024 season with a minimum of 4 tags
- Plus marketing benefits listed below

.....

**\$5,000**  
**Friends of the Future**

- Logo placement on our web site
- Judge positions open for employees at our activities
- Social media promotion during the 2023/2024 season with a minimum of 2 tags

Grants for multiple robotics teams can also be managed by **NE FIRST** with district wide recognition.

Michael Fantom, Executive Director, [mfantom@nefirst.org](mailto:mfantom@nefirst.org), 401-215-6540

Stephan Rodriguez, New England Sponsor Relations, [srodriguez@nefirst.org](mailto:srodriguez@nefirst.org), 401-692-7567





## 2023/2024 SPONSORSHIP AGREEMENT

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

WEBSITE \_\_\_\_\_

SOCIAL MEDIA CHANNELS \_\_\_\_\_

### SUPPORT LEVELS

YES, we would like to support *NE FIRST* during the 2023/2024 season at the level checked below.

\_\_\_\_\_ **New England Strategic Partner** \$ \_\_\_\_\_

\_\_\_\_\_ **Presenting Partner** **\$50,000**

\_\_\_\_\_ **Leaders in Technology** **\$25,000**

\_\_\_\_\_ **Audio Visual Sponsor** **\$10,000**

\_\_\_\_\_ **Friends of the Future** **\$5,000**

\_\_\_\_\_ **New England Team Grants** \$ \_\_\_\_\_

Please send completed form and payment to ingenuityNE, P.O. Box 940, Bloomfield, CT 06002. Please email a digital version of your company logo to Stephan Rodriguez at srodriguez@nefirst.org.

*NE FIRST* is a program of ingenuityNE a 501(c)(3)  
not for profit public charity and donations and  
sponsorships may be tax deductible.

Michael Fantom, *NE FIRST*  
Executive Director  
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